

Title Sponsor

WHITECAP RESOURCES INC

A Meeting of ALL NATIONS

CELEBRATING CULTURE ~ STRENGTHENING COMMUNITY ~ CREATING CONNECTIONS

The Grande Prairie Friendship Centre is proud to present the 6th Annual Grande Gathering Gala on April 17, 2027!

We are excited to once again bring our community together for an extraordinary evening celebrating Indigenous culture, resilience, and the power of community connection.

The Grande Gathering Gala is more than just an event. It is an opportunity to celebrate our rich cultures, honour traditions, strengthen relationships, and raise vital funds that support the Grande Prairie Friendship Centre's programs and services.

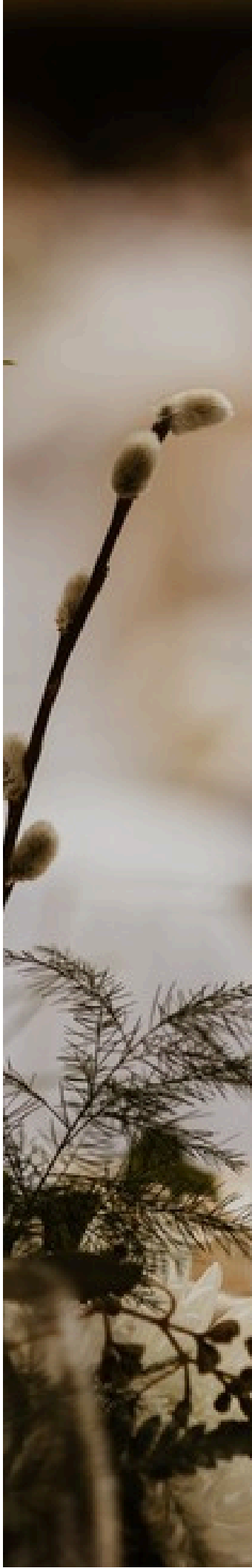
Guests can look forward to an unforgettable evening featuring captivating Indigenous entertainment, a delicious three-course dinner, live and silent auctions, dancing, and opportunities to connect with community members, businesses, and supporters.

Your Sponsorship Makes a Difference

Through the generosity of our sponsors and community partners, we can continue providing meaningful programs, essential services, and welcoming spaces that foster belonging, empower individuals, and strengthen families.

> **By becoming a sponsor, you are investing in more than an event. You are investing in people, culture, and the future of our community.**

We invite you to join us in celebrating the strength of community and the conections that bring us together.



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR $25,000

Your sponsorship is critical to the success of the Friendship Centre Fundraiser. You will receive the highest amount of recognition at the event and throughout the advertising campaign leading up to the event.

- 2 tables of 8 to the Gala Evening – front row seating
- Sponsor logo to appear beside the event title on all advertising
- Social Media recognition pre and post event
- Sponsor logo on large screens at event
- Sponsor logo on program Cover
- Sponsor name on all tickets

HEADLINER SPONSOR $10,000

Be a part of bringing live musicians to the stage and finish off the night with everyone dancing to the headline show!

- 1 table of 8 to the Gala Evening – front row seating
- Sponsor mentioned by Emcee as the Headlining act sponsor
- Sponsor recognition on social media leading up to event
- Sponsor logo with photo of entertainment on large screens at venue
- Sponsor logo in program

CULTURAL SHOWCASE SPONSOR $10,000

Be a part of bringing live musicians to the stage and finish off the night with everyone dancing to the headline show!

- 1 table of 8 to the Gala Evening – front row seating
- Sponsor mentioned by Emcee as the Headlining act sponsor
- Sponsor recognition on social media leading up to event
- Sponsor logo with photo of entertainment on large screens at venue
- Sponsor logo in program

SPONSORSHIP OPPORTUNITIES

RECONCILIATION IN MOTION SPONSOR $10,000

This Gala is much more than a showcase and fundraiser. It is an opportunity for the community to come together and celebrate how far we have come and stand with one another as we take a step forward on this journey to reconciliation.

- 1 table of 8 to the Gala Evening – front of room
- 1 evening for 8 at Community Kitchen with tour. Come enjoy supper amongst community and see your support for reconciliation in motion.
- Emcee mention of the Reconciliation in Motion Sponsor
- Sponsor Recognition on social media leading up to the event
- Sponsor logo on large screens at the venue
- Sponsor logo in the program

RAFFLE SPONSOR $7,500

Be the bearer of good news when you help draw the name for the Raffle winner.

- 1 table of 8 to the Gala Evening
- Logo included on printed raffle tickets
- Emcee name mention throughout the event
- Sponsor logo rotating on large screens at venue
- Sponsor logo in program
- Sponsor recognition on social media leading up to event
- Sponsor logo on raffle sign at sales table
- Opportunity to draw the name of the lucky winner.

DINNER SPONSOR $5,000

Our chef will create a delicious 3-course dinner all thanks to your business

- 1 table of 8 to the Gala Evening
- Emcee mention during dinner
- Sponsor recognition on social media leading up to event
- Sponsor logo on large screens at the event
- Sponsor logo in program

SPONSORSHIP OPPORTUNITIES

INDIGENOUS TALENT SPONSOR $5,000

Be the center of all the fun and entertainment by sponsoring one of the live entertainers during the Champagne Reception.

- 1 table of 8 to the Gala Evening
- Sponsor mentioned by Emcee as the Entertainment Sponsor for opening act
- Sponsor recognition on social media leading up to event
- Sponsor logo with photo of entertainment on large screens at venue
- Sponsor logo in program

PHOTO BOOTH SPONSOR $5,000

Guests will have the opportunity to capture 360-degree videos and photos, creating lasting memories to commemorate the event.

- 1 table of 8 to the Gala Evening
- Logo included on signage at photo booth
- Sponsor recognition on social media leading up to event
- Sponsor logo rotating on large screens at venue

LIVE AUCTION SPONSOR $5,000

We have put together some amazing packages that are sure to be the “Must-Have” items of the night to choose from. Or, if you have an item to donate -Trips of any kind, In-home dinners, Products or Services that are in high demand, we’d love to hear from you.

- 1 table of 8 to the Gala Evening
- Sponsor logo on large screens at the event
- Sponsor recognition on social media leading up to event
- Sponsor logo in program
- Sponsor logo on printed Live Auction sign at event

SPONSORSHIP OPPORTUNITIES

FRIENDSHIP CENTRE VIDEO SPONSOR $5,000

Be the center of all the fun and entertainment by sponsoring a video presentation.

- 1 table of 8 to the Gala Evening
- Sponsor mentioned by Emcee as the video sponsor
- Sponsor recognition on social media leading up to event
- Sponsor logo on large screens at the event
- Sponsor logo in program

INDIGENOUS ARTIST SHOWCASE SPONSOR $5,000

Thanks to your business we can support Indigenous artists and showcase their art or craft and have their works of art up for bids in the silent auction area!

- 1 table of 8 to the Gala Evening
- Sponsor logo in the program as the “Indigenous Artist sponsor”
- Sponsor recognition on social media leading up to event
- Sponsor logo on printed design by Indigenous Art
- Sponsor logo rotating on large screens at venue

LIVE INDIGNEOUS ARTIST SPONSOR $5,000

Indigenous Artist will showcase talent and paint a live work of art during the event to be auctioned off in the Live Auction.

- 1 table of 8 to the Gala Evening
- Sponsor Logo on signage beside live artist
- Sponsor recognition on social media leading up to event
- Emcee mentions during the Auction
- Sponsor logo on Large Screens at event and in program

SPONSORSHIP OPPORTUNITIES

HEART OF THE KITCHEN SPONSOR $5,000

As the heart of the kitchen sponsor your support helps bring people together through the power of food. This sponsorship directly supports our community kitchen, providing warm meals, nourishment, and a space where connections are built and culture is shared.

- 1 table of 8 to the gala Evening
- Sponspor recognition on social media
- Sponsor logo on large screen at event

NORTHERN LIGHTS BITES SPONSOR $5,000

Keep the celebration going by sponsoring our midnight snack! Your support provides guests with a delicious late-night bite while supporting our programs and services.

- 1 table of 8 to the gala Evening
- Sponspor recognition on social media
- Sponsor logo on midnight snack at event

TABLE WINE SPONSOR $3,500

The drink of choice for our dinner, as the wine sponsor you will get your logo on every table.

- 4 Tickets to the Gala Evening
- Tent cards on each sponsored table thanking the wine sponsor “your business”
- Sponsor recognition on social media leading up to event

CHAMPAGNE SPONSOR $3,500

Be the first to greet the guests! As the sponsor for the champagne reception, you can kick start each guests’ experience with a glass of bubbly.

- 4 tickets to the Gala Evening
- Signage by Champagne reception table with sponsor logo
- Sponsor recognition on social media leading up to event

SPONSORSHIP OPPORTUNITIES

SILENT AUCTION SPONSOR $3,500

In the Silent Auction area, everyone can help make a difference by bidding on something they'd like to take home. By sponsoring this area of the event, you help ensure its success!

- 4 Tickets to Gala Evening
- Sponsor signage in silent auction area
- Sponsor recognition on social media leading up to event
- Sponsor logo rotating on large screens at venue

FRIENDSHIP CIRCLE SPONSOR $3,000

An opportunity to bring friends or customers to an exclusive event.

- 1 table of 8 to the Gala Evening
- 2 complimentary bottles of wine
- Sponsor recognition on social media leading up to event
- Business name recognition on your table

VOLUNTEER SPONSOR $2,500

Help us in recognizing the amazing volunteers by contributing towards their meal at the Gala.

- 4 Tickets to Gala Evening
- Your business recognized in the program as the "volunteer sponsor"
- Sponsor recognition on social media leading up to event
- Sponsor logo rotating on large screens at venue

PHOTO SPOTLIGHT SPONSOR $1500

Become the exclusive Photographer Sponsor for the 4th Annual Grande Gathering Gala, capturing the evening's most memorable moments.

- Sponsor mention on large screens
- Sponsor recognition on social media leading up to event

SPONSORSHIP OPPORTUNITIES

ACCOMODATION SPONSOR

- Up to 2 tickets to the Gala Evening
- Sponsor mention in printed program
- Sponsor recognition on social media leading up to event
- Sponsor mention on large screens

ELITE AUCTION SPONSOR $1500 TO $3500 CASH OR GIK

- Sign with your logo beside item
- Opportunity for business cards or brochures beside item
- Sponsor recognition on social media leading up to event
- 2 tickets to Gala Evening

SILENT AUCTION SPONSOR $200-$999 CASH OR GIK

- Business name on bid sheet
- Opportunity for business cards or brochure beside item
- Sponsor recognition on social media leading up to event

Your sponsorship of the 6th Annual Grande Gathering Gala is an investment in community, culture, and connection. Together, we can strengthen the Grande Prairie Friendship Centre's programs and services, creating opportunities for individuals and families to connect, grow, and thrive. Thank you for considering joining us as a sponsor and helping us build a community rooted in culture, friendship, and belonging.

If you have any questions, please contact Sheila Moerkoert by email at sheilamoerkoert@gpfriendship.com.

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